

In Association With:



United Nations
UNCITRAL

Regional Centre for Asia and the Pacific

Hosted By:



GLOBAL POUND
CONFERENCE SERIES
THAILAND 2017

SHAPING THE FUTURE OF DISPUTE RESOLUTION & IMPROVING ACCESS TO JUSTICE

THAILAND, MAY 26, 2017



Sponsors & Partners:



**HERBERT
SMITH
FREEHILLS**



ABOUT THE GLOBAL POUND CONFERENCE SERIES

The **Global Pound Conference (GPC) Series 2016-17** will facilitate the development of 21st century commercial and civil dispute resolution tools, at domestic, regional and international levels.

Launched in Singapore and finishing in London, the GPC Series will convene all stakeholders in dispute resolution - commercial parties, chambers of commerce, lawyers, academics, judges, arbitrators, mediators, policy makers, government officials, and others - at conferences around the world. These conferences will provoke debate on existing tools and techniques, stimulate new ideas and generate actionable data on what corporate and individual dispute resolution users actually need and want, both locally and globally.

Be part of the Global Pound Conference Series and help shape the future of dispute resolution.

BENEFITS FOR USERS:

Corporate Counsel attending this event will be able to provide vital information about what their employers need or expect when resolving disputes. The London pilot event suggested that users often have needs that may not be taken into consideration or properly understood, such as the importance of speed and cost over quality of outcome or the impact of the process on future business or personal relationships. Board directors, chief executives and entrepreneurs will also have a rare opportunity to meet with judges, lawyers, policy makers, academics and other advisors, service providers and miscellaneous stakeholders to explain their priorities and how dispute resolution processes can impact their businesses and lives.

This may involve looking at dispute resolution not only as a legal strategic matter, but also as part of an enterprise's corporate culture, risk management process, corporate social responsibility program, or as a matter of good governance. Users will be able to hear from other users and other stakeholders about new ways of preventing and resolving disputes, and the future ways of having faster, cheaper and/or better outcomes when faced with future disputes.

BENEFITS FOR ADVISORS:

Lawyers in private practice, consultants, experts and forensic accountants will be able to provide new insights into trends and developments in preventing and resolving conflicts. They will also be able to share and compare views with other stakeholders, thus playing a key role in ensuring future access to affordable and appropriate justice for their clients. Advisors will not only have an opportunity to display their knowledge in a broad range of dispute resolution, but take part in an innovative global experiment that is likely to generate actionable data that can serve to assist future generations of users, advisors and other stakeholders.

BENEFITS FOR PROVIDERS:

As traditional forms of dispute resolution become increasingly burdensome, expensive or lengthy in certain countries, providers will be able to discuss new ideas about how to reduce litigation dockets and delays in the courts, and provide new and improved ways of offering more choices to users and advisors that may be better-suited to their needs. They will also help providers to better understand any differences that may exist between the perceptions of users and advisors, and what criteria may be important to users that may currently may not be taken into account (e.g., how to preserve relationships and generate new products or offerings that may be better suited to different needs of disputants, including the ability to offer new consensual as well as adjudicative processes, or combinations of the two. The event should allow judges, arbitrators, conciliators and mediators to discuss how to work together to improve access to justice in the 21st century, with direct input from users, advisors, academics and other stakeholder, to identify possible best practices for the future. Service providers and institutions will be able to compare what differences may exist in perceptions of where their market is headed, whether international and domestic needs are being met, new opportunities for growth and expansion (or cost savings) and how to possibly combine adjudicative and non-adjudicative processes offering more than one process or neutral at a time, and providing more choices to their customers.

BENEFITS FOR MISCELLANEOUS STAKEHOLDERS:

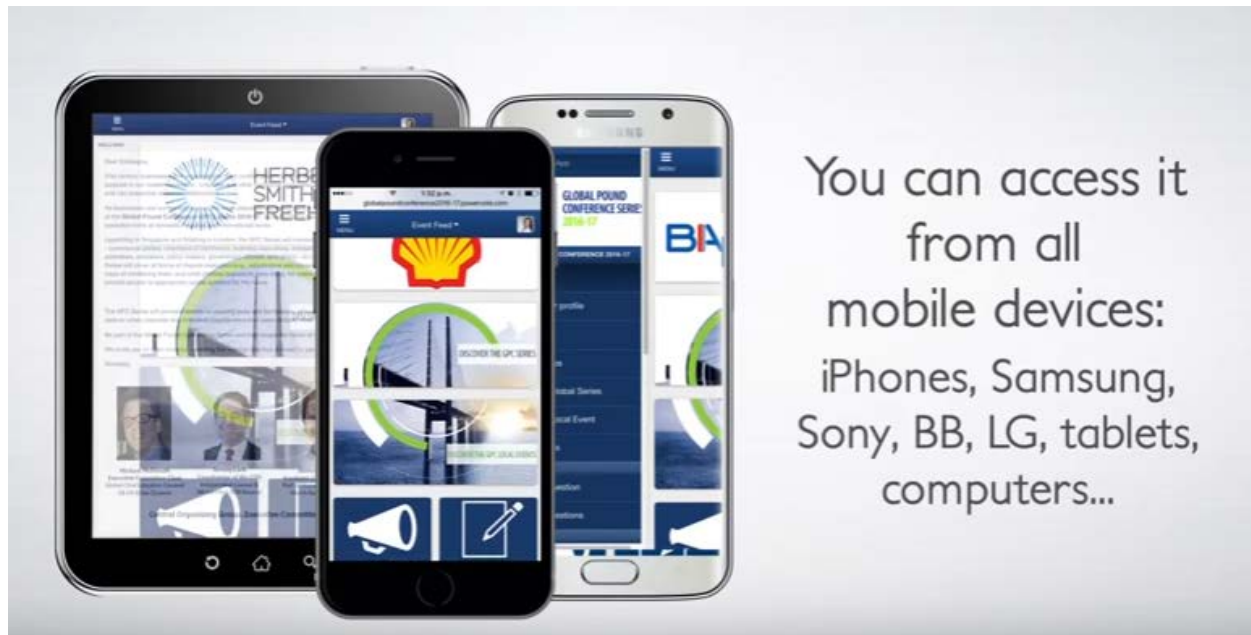
Attending the GPC Series should benefit all other stakeholders involved in dispute resolution, such as academics, policy makers, legislators and government officials. These stakeholders will gain access to new data and insights about different stakeholders' needs, perceptions and trends that are likely to affect the future of dispute resolution processes that can give rise to concrete actions that will improve access to justice in those countries where they are felt to be most needed, or for dealing with complex cross-border situations (e.g., parties located in different jurisdictions, or complex legal or investor-state disputes).

POWER VOTE

The GPC is an interactive conference where participants will get the opportunity to participate in the seminar and set the discussion for the speakers through the POWER VOTE application where they will vote the core questions for each of the session. The voting result will be display on the screen for the speakers to discuss and interact with the audience. This app was created to enhance your GPC Series experience, by giving you easy access to all the event information while taking part in the live polls and asking questions.

VIA THE APP YOU CAN...

1. Answer the category questions.
2. Obtain some general details about the Agenda and all the information attached for the local event
3. Get to know more about Speakers (Biography) and see the other attendees. You can even send them a private message.
4. Access the Core Questions on the dedicated voting platform login with your professional email. Questions will only be streamed during the Conference
5. Use the "Ask a Question" and the "Make a Comment" button to submit your comments/questions. You can vote up your favourite comments/questions.



GPC Bangkok Program, 26 May 2017 (Friday)

- 08.30-09.30 hrs. **Registration and Practice Voting** (Refreshment will be provided)
Master of Ceremonies
- 09.30 hrs. **Chatiporn Baramee**, Partner LACL
- 09.35-09.50 hrs. **Opening Remarks** by Permanent Secretary, Ministry of Justice (TBC)
- 09.50-10.20 hrs. Speakers Group Photo outside conference room (Parallel in the conference room Mr. Baramee introduces GPC and guide through the power vote application)
- 10.20-12.00 hrs. **Session 1 Access to Justice and Dispute Resolution Systems: What do Users Want, Need and Expect**
This session explores the needs of commercial and civil disputants, the types of outcomes sought, the role of lawyers and different types of providers, and an understanding of what distinguishes inexperienced parties from experienced and sophisticated disputants. It will cover which dispute resolution mechanisms are considered for resolving on-going disputes. Dispute resolution providers can also gain insights to the subtle differences in considerations and influences between different types of clients and types of disputes.
Moderator: THAC Executive
Speakers:
Visut Latchasevi, M.D., BDMS
Prantarit Nerngchamnong, Former CEO Prime Nature Group, President of Thailand Lacrosse Association, and Member of Development Committee of Federation of International Lacrosse
Vanina Sucharitul, Arbitrator
Justice Netipoom Maysakun Judge in the Research Justice Division of the Supreme Court
Warathorn Wongsawangsi, Partner, Weerawong, Chinnavat & Peangpanor Ltd.
- 12.00-13.00 hrs. **NETWORKING LUNCH**
- 13.00-14.15 hrs. **Session 2 How is the Market Currently Addressing User's Wants, Needs and Expectations**
On the supply side, providers and advisors will provide access to key information that will help shape the choice of dispute resolution processes. This session builds on the discussion from Session 1, and explores what outcomes providers tend to prioritize, what tends to influence outcomes, the benefits of participating in non-adjudicative processes, what makes a process efficient, and who is responsible for ensuring the parties are aware of their procedural choices. This session also explores how services provided on the 'supply' side currently address the needs of disputants, and whether new and innovative approaches are required to complement the market's offerings today to meet or exceed parties' expectations.
Moderator: Dr. Jakkrit Kuanpoth, TDRI Director (TBC)
Speakers:
Jullasingh Vasantasingh, Former Attorney-General
Cameron Ford, Corporate Counsel, Rio Tinto (Singapore)
Danny McFadden, Regional Representative CEDR Asia-Pacific, World Bank Mediator and Trainer
Justice Supajee Rungroj, Judge of the Office of the President of the Supreme Court and Executive Director of the Thai Arbitration Institute
Gavin Margetson, Partner Herbert Smith Freehills (Thailand)
- 14.15-15.30 hrs. **Session 3 How Can Dispute Resolution Be Improved (Overcoming Obstacles and Challenges)**
What are the main obstacles faced by parties when seeking to resolve disputes? What processes and tools should be prioritized to improve dispute resolution and access to justice? Which stakeholders are likely to be most resistant to change and which ones are likely to be most influential? This session will focus on the primary obstacles and challenges to dispute resolution and the solutions available to overcome them. New solutions using technology and hybrid dispute resolution systems will also be discussed.

Moderator : **Dr. Rattasart Korasut**, Electric Transactions Development Agency (ETDA)

Speakers:

Desarack Teso, Director Corporate, External & Legal Affairs Microsoft (Thailand) (TBC)
Head of Legal, 11th Street (TBC)

Maprang Sombatthani Head of Legal **LINE Thailand**

Justice Sorrawit Limparrangsri Judge of the Office of the President of the Supreme Court

Professor Pisawat Sukontapun, Professor and IP Law Specialist

15.30-15.45 hrs.

COFFEE BREAK

15.45-17.00 hrs.

Session 4 Promoting Better Access to Justice: What Action Item Should Be

Considered and By Whom

The last session includes thought-provoking questions about the responsibilities of each stakeholder group in shaping the future of dispute resolution. What are effective ways of providing parties with more choice? What is likely to have most impact? What innovations and trends should be taken into consideration? With a better understanding of the roles each stakeholder group has to play, stakeholders will be empowered to improve current and future dispute resolution processes and identify the changes to be focused on

Moderator : **Wipanan Prasompluem**, Senior Associate ALLEN & OVERY

Speakers:

Justice Vichai Ariyanuntaka Senior Judge and Professor of the Central Intellectual Property and International Trade Court

Professor Jayavadh Bunnag, Partner ILCT

Andy Yeo, Partner Allen & Gledhill LLP, Singapore and THAC Mediator

Emi Rowse, Of Counsel, Herbert Smith Freehills (Thailand)

17.00-17.30 hrs.

Final Discussions & Conference Wrap-Up

TICKET FEES

INDIVIDUAL

EARLY BIRD RATE (Valid until 30 April 2017) _____ 5,950 THB (180 USD)

REGULAR RATE (Valid from 1 May 2017) _____ 8,500 THB (258 USD)

WALK-IN RATE (on 26 May 2017) _____ 11,000 THB (333 USD)

GROUP

10 PAX. EARLY BIRD RATE (Valid until 30 April 2017) _____ 4,760 THB (144 USD)

20 PAX. EARLY BIRD RATE (Valid until 30 April 2017) _____ 5,058 THB (153 USD)

10 PAX. REGULAR RATE (Valid from 1 May 2017) _____ 6,000 THB (182 USD)

20 PAX. REGULAR RATE (Valid from 1 May 2017) _____ 7,225 THB (219 USD)

MORE THAN 20 PAX. E-mail: info@thac.or.th

Global Pound Conference (GPC) Series

The Business Rationale for Sponsorship

The GPC Series is currently scheduled to take place in approximately 40 cities and 30 countries. It will involve thousands of key stakeholders involved in commercial dispute resolution around the world, including litigation, arbitration, conciliation, mediation and mixed modes of dispute resolution. The Series has the capacity to stimulate real, positive changes in how commercial disputes will be handled in the 21st century, enabling sponsors to show their leadership and engagement in improving access to justice and the resolution of commercial dispute resolution systems worldwide. This affects all types of disputants and stakeholders, including multinationals, small and medium-sized enterprises, entrepreneurs, law firms, court houses, arbitration and mediation centres, NGOs, governments and regulatory agencies around the world. The GPC Series is an effective branding opportunity both locally and globally to promote corporate governance, adoption of more appropriate dispute resolution systems, better risk management and corporate social responsibility issues, and for organisations seeking to develop data-driven “best practice” policies. Four of the main benefits that will accrue to GPC Sponsors are:

1. Enhanced public reputation in leadership

Sponsoring the GPC Series is essentially about leadership in promoting access to justice and providing greater informed choices to disputants involved in commercial disputes. Among the themes to be discussed during the GPC Series are corporate governance, legal and social responsibility issues (including the OECD Guidelines for Multinational Enterprises) and challenges facing access to justice in emerging markets and low- and middle-income countries. The GPC will give Sponsors a highly visible platform for positively influencing these issues in the eyes of both the public, users and key regulators in the different markets where each GPC event will be held.

2. Positive perceptions of customers, vendors, and other stakeholders

Supporting the GPC series as a global or local sponsor will convey a strong public message that sponsors have a strong sense of fiduciary responsibility (limiting expenditures of non-producing resources), and appropriate case management and dispute resolution process design strategies, which are pragmatic and case-specific. Sponsors through their visible support will also be able to communicate that effective cost reductions and better time management is wired into their ethos, and that they expect providers and advisors of ADR services to energetically devise strategies to end disputes on acceptable terms as quickly and cost-effectively as possible in all commercial disputes.

3. Cost Savings

Published data indicates that companies known to be “dispute-wise”¹ (i.e. known to be systemic and thoughtful in their approaches to dispute resolution) tend to have higher P/E ratios than those that only litigate to the end in each case. Recent studies by the World Bank have also demonstrated marked savings in the use of resources (particularly reduced time and costs) by using a broader range of dispute resolution processes, both locally and globally.² Sponsors will be able to leverage their GPC participation to compare and review best practices and to ensure that cutting-edge cost-saving processes are implemented in their own structures, thus enhancing their own know-how and value, while reducing legal spend.

4. Rule of Law development

The GPC Series will provide Sponsors with an opportunity to help shape vital changes in places where commercial operations may be currently challenged by an absence of adequate rule of law or dispute resolution mechanisms for commercial disputes. Access to justice is a key role for ADR in a global economy and flattening world, be it in sophisticated but expensive legal jurisdictions, or in countries with overly burdened judicial systems. The GPC will serve as a platform to explore and develop together with all concerned stakeholders how ADR can best be used to fulfil this role and how use of ADR can be encouraged for public benefit in the commercial arena.

¹ https://www.adr.org/aaa/ShowPDF?doc=ADRSTG_004327

SPONSORSHIP OPPURTUNITIES

Our objective is to support and internationalize ADR services in Thailand as one of the most reliable and international hub of ADR service center in South East Asia and we offer you an opportunity for your organization as local sponsor, to be presented all around the world.

SPONSORSHIP PACKAGES

Platinum Sponsor – THB 350,000

Benefits include:

- Two (2) moderator or speaker slots during the conference
- Ten (10) complimentary conference passes
- Sponsor's logo (Large) on all letterheads and online/offline media, conference stage and welcome stage
- Eight (8) loop run of one-minute promotional video of company during break
- Two (2) booths for company presentation on the event date 2x2 meter

Gold Sponsor – THB 230,000

Benefits include:

- Two (1) moderator or speaker slots during the conference
- Six (6) complimentary conference passes
- Sponsor's logo (Medium) on all online/offline media, conference stage and welcome stage
- Six (6) loop run of one-minute promotional video of company during break
- One (1) booth for company presentation on the event date 2x2 meter

Silver Sponsor – THB 150,000

Benefits include:

- Four (4) complimentary conference passes
- Sponsor's logo (Small) on GPC local website and welcome stage backdrop
- Four (4) loop run of one-minute promotional video of company during break
- One (1) booth for company presentation on the event date 2x2 meter

Bronze Sponsors – THB 100,000

Benefits include:

- Three (3) complimentary conference passes
- Sponsor's name on GPC local website and welcome stage backdrop
- Four (4) loop run of one-minute promotional video of company during break
- One (1) booth for company presentation on the event date 2x2 meter

Corporate Sponsor – THB 45,000

Benefits include:

- Two (2) complimentary conference passes
- Sponsor's name on GPC local website and welcome stage backdrop
- Two (2) loop run of one-minute promotional video of company during break

In addition, all sponsorship packages entitle the sponsor to the following:

- Preferential registration at each LOC event for guests of that sponsor in case of over-registration
- Member rate throughout the registration period
- Sponsors have an opportunity to be co-hosting the GPC series as one of the Global Mediation Local Organizing Committee (LOC)
- Insertion of the sponsor's corporate brochure(s) and/or gift(s) into the conference kits

CONTACT US

THAILAND ARBITRATION CENTER (THAC)
26th floor 689 Bhiraj Tower Sukhumvit Rd.,
Klong Tan Nuea, Vadhana Bangkok 10110

Email: info@thac.or.th
Tel: +66(0) 2018 1615
Fax: +66(0) 2018 1632